

Boise Young Professionals – b|wise Facilitator Introduction



Jason Crawford
Chief Strategy Officer
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Graduated from the University of Idaho in 1992. Completed an MBA from BSU in 2008. I have founded several companies in a variety of industries: high tech, restaurant, and property development/management.

In addition to private sector work, I have served on the Governor’s Science and Technology Advisory Council, the Boise Chamber of Commerce Board of Directors, the Board for the Idaho Non-Profit Development Center and the board of the Boise Young Professionals.

I am a fifth generation Idahoan and have spent a significant portion of my time living in Boise. I spend my free time playing sports and enjoying the outdoors.

Leadership Definition	Inspiring others to accomplish.
Passion	Living in an economically thriving community and expressing my opinions (i.e. influencing) to the current generation in power.
Most important lesson early on in my career	Knowing what you know and knowing what you don’t know...and have a better understanding of the second part of that equation.
What I wish I had learned early in my career	The pressures placed upon you when you are personally responsible for another person’s financial well-being.
What I hope to gain from this experience	Experiencing other perspectives from entrepreneurs and soon to be entrepreneurs. I bring an entrepreneur’s view about business, the challenges/opportunities about starting/owning a business, and my community’s responsibility to local businesses.
Preferred meeting times for b wise group	Tuesday and Thursday’s after work are best for me (except for the first Thursday of each month). A preferred location would be Chamber offices.
Facilitation style	My facilitation style is relaxed. Due to my experience and interests the conversation will likely focus upon the challenges of small business. However, I feel the agenda should be directed by the participants. I would rather talk with the participants than at them.